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DOMINIQUE PROVOYEUR
Skipper
Team Granate

Granate backs South African women's sailing team for global stage debut

Cape Town, South Africa – A team of South African women sailors will take on some of the world's top sailing nations later this year, after being selected to compete in the inaugural 2026 Women's International Championship at the New York Yacht Club – the custodian of the America's Cup and one of the most prestigious and historic yacht clubs in the world. The championship is supported by founding partner, Rolex, and regatta sponsor, Helly Hansen.

From 48 international applicants, only 20 teams were invited to line up in September. South Africa is one of them. All teams will compete in identical IC37 yachts, placing the emphasis firmly on skill, teamwork, and performance.

The campaign, led by Olympian Dominique Provoyeur, will bring together a squad of 8 to 10 women, including athletes from historically disadvantaged backgrounds. Together, they will represent the country on a global stage where the sport has traditionally been dominated by sailing heavyweights.

“Being selected to represent South Africa at the inaugural NYYC Women's International Championship is a huge honour,” said Provoyeur. “We are committed to fielding a team that reflects both excellence and the diversity of South African talent.”

Backing the campaign as exclusive founding and naming rights partner is Granate Asset Management, positioning the firm not just as a sponsor, but as a driving force behind the team's journey.

“This is about more than just putting a logo on a boat,” says Alex Dearman, Head of Clients at Granate Asset Management.

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ALEX DEARMAN
Head of Clients
Granate Asset Management

“It's about backing a group of talented South African athletes, who are taking on something ambitious, with heart and determination. That resonates deeply with how we think about our own business.”

The team will compete under the banner: Team Granate | SA Women in Sailing.

Beyond the competition itself, the campaign carries a broader ambition – to build pathways for women in high-performance sailing in South Africa and to create visibility for a sport that remains relatively inaccessible to many.

“This opportunity is bigger than a single event,” says Provoyeur.

“It's about showing what's possible – and hopefully opening doors for the next generation of women sailors.”

While sailing remains a niche sport locally, the international platform offers a unique opportunity to tell a distinctly South African story; one grounded in teamwork, discipline and long-term commitment.

For Granate Asset Management, the partnership reflects a deliberate focus on backing initiatives with real substance: stories that inspire, journeys worth following, and opportunities that align closely with the company's values.

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The campaign will run over the coming months, culminating in the championship in Newport, Rhode Island, with ongoing storytelling, training and engagement initiatives forming part of the journey.

As the team prepares to take on the world, the focus remains clear: represent South Africa with intent, compete at the highest level, and deliver long-term impact.

END

TEAM GRANATE

A South Africa women's sailing team taking on the world - with the power to inspire far beyond sport.

GRANATE ASSET MANAGEMENT

is an independent, owner-managed fund manager offering a range of investment opportunities across the risk spectrum. We are relentlessly committed to protect and grow our client's savings.

MEDIA CONTACT

Caroline Sharp
Client Experience
Granate Asset Management
caroline.sharp@granate.co.za
+27 (0)21 276 3450